



technique

Artwork must be received by advertising deadline. Email artwork and this contract to ads@nique.net. Student Media Office, Smithgall Building, Suite 137, Atlanta, GA 30332-0290

National Advertiser Ad Contract

Contact Information

Business Name: _____ Email: _____

Contact Name: _____
Last First

Address: _____

	Ad Rates	Add Color	Total
Full page <input type="checkbox"/>	\$1110.00 <input type="checkbox"/>	\$400.00 <input type="checkbox"/>	\$
Half page <input type="checkbox"/>	\$560.00 <input type="checkbox"/>	\$400.00 <input type="checkbox"/>	\$
Quarter page <input type="checkbox"/>	\$270.00 <input type="checkbox"/>	\$400.00 <input type="checkbox"/>	\$
1/6 page <input type="checkbox"/>	\$135.00 <input type="checkbox"/>	\$400.00 <input type="checkbox"/>	\$

Publication Date(s): _____ Ad Title: _____

Date to receive artwork: _____ Coupon Code: _____

Authorization

By his/her signature below, the undersigned represents that he/she 1.) has the authority to bind the above business and 2.) understands and agrees to be bound by the terms of this agreement as stated in the *Technique* Media Kit/Ad Rate Cards, and 3.) agrees to pay the above total cost for this advertisement.

Printed Name: _____ Title: _____

Signature Date



Receipt of a signed contract and/or payment or artwork does not constitute a binding contract. All contracts received are subject to approval or rejection by the editorial board of the Technique.

